WHAT IS CLAIMED IS:

1. An image display apparatus comprising:
one or more prism sheets provided between an image emitting surface of an image generating part in said image display apparatus and an image display surface of said image display apparatus, divided so as to be respectively corresponded to display elements that are minimum display units forming an image and provided with a prism surface on an exit surface so that light rays incident on an incident surface exit in an approximately vertical direction of said incident surface.

2. The image display apparatus according to Claim 1, wherein said image display apparatus is an organic electroluminescence display and comprises a metal electrode layer, an electron carrying layer formed on an upper surface of said metal electrode layer, an emitting layer formed on an upper surface of said electron carrying layer, a hole carrying layer formed on an upper surface of said emitting layer, an Indium Tin Oxide film formed on an upper surface of said hole carrying layer, a glass substrate arranged on an upper surface of said Indium Tin Oxide film and an circularly polarizing filter and an antireflection film arranged on an upper surface of said glass substrate, and wherein said prism sheet is provided between said Indium Tin Oxide film and said antireflection film, is divided so as to be respectively corresponded to display elements that are minimum display units forming an image of said emitting layer and is provided with a prism surface on an exit surface so that light rays incident on an incident surface output in an approximately vertical direction of said incident surface.

3. The image display apparatus according to Claim 2, wherein said prism sheet is provided between said glass substrate and said circularly polarizing filter.

4. The image display apparatus according to Claim 1, wherein said image display apparatus is a liquid crystal display and comprises a lower substrate part including a first glass substrate, a first polarizing filter formed under a lower surface of said first glass substrate, and a first Indium Tin Oxide film formed on an upper surface of said glass substrate and provided with display elements that are minimum display units forming an image in a matrix, a light-introducing plate arranged under a lower surface of said lower substrate part, a light source arranged adjacently to said light-introducing plate, an upper substrate part including a second glass substrate, a color filter divided so as to be respectively corresponded to said display elements that are said minimum display units forming said image and formed on said second glass substrate and a second Indium Tin Oxide film that is a common electrode formed under a lower side of said second glass substrate, liquid crystal elements arranged between said lower substrate part and said upper substrate part, a second polarizing filter provided on an upper surface of said upper substrate part and antireflection film provided on said second polarizing filter, and wherein said prism sheet is provided between said upper substrate part and said antireflection film, is divided so as to be respectively corresponded to said display elements that are minimum display units forming an image and is provided with a prism surface on an exit surface so that light rays incident on an incident surface exit in an approximately vertical direction of said incident surface.

5. The image display apparatus according to Claim 4, wherein said prism sheet is provided between said second polarizing filter and said antireflection film.

6. The image display apparatus according to Claim 4, wherein said prism sheet is provided between said upper substrate sheet and said second polarizing filter.